

The 3G Dating Agency

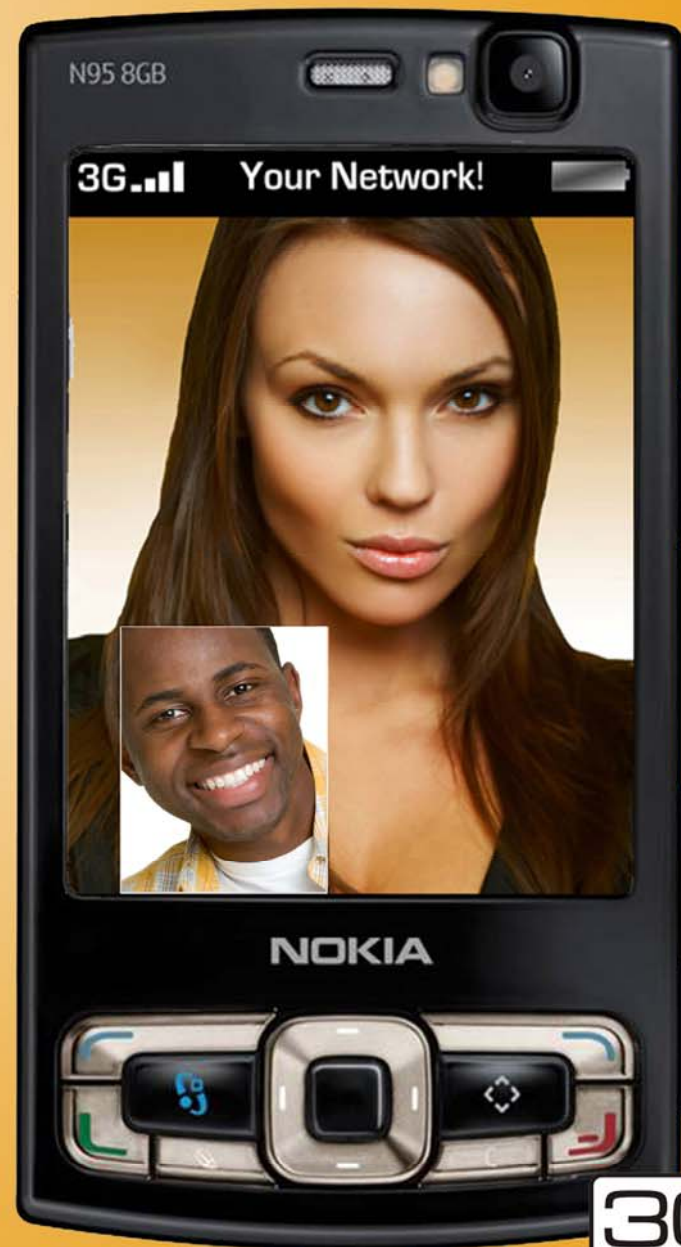
A Global Mobile Community that is:

- > Free to join
- > Free to create a profile
- > Free to browse profiles of other members
- > Free to leave

Members only ever pay when they want to send a message to another member and messages are charged at only 50p each.

The service involves no premium mobile billing/subscriptions and because it's prepaid members stay in full control of the cost.

So whether you are in your home town or travelling abroad, you will always be able to find other members to have fun with.



*Taking the Waiting out of Dating...*TM

The name of the Designer: **Romi Parmar, CEO, The 3G Dating Agency**

The User:

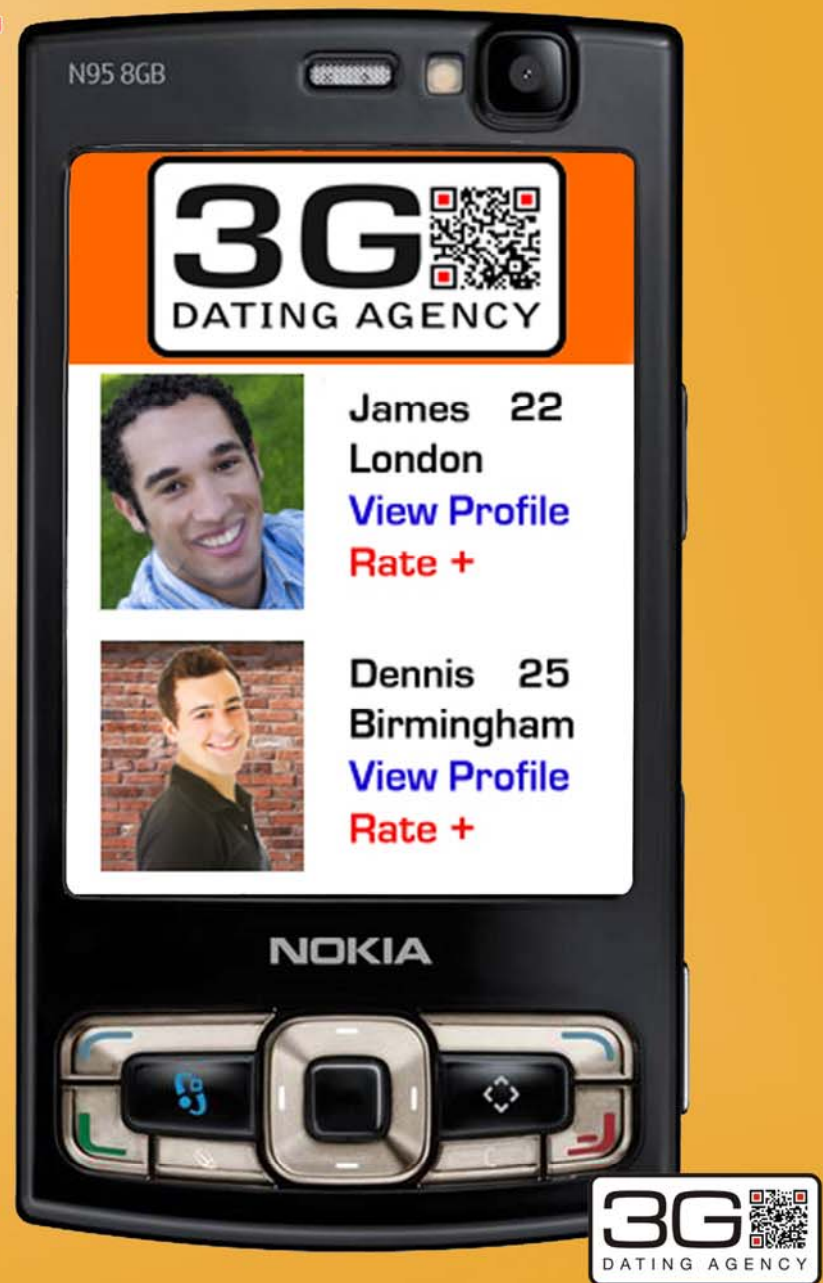
The 3G Dating Agency is a community designed for adults (aged 18+) who want to use their mobile phones to safely chat and meet with new friends. The service can be accessed at anytime and from anywhere and works on every 3G Phone and every 3G Network globally. Hence, our service is available to anyone on the planet that has an internet enabled handset and is interested in meeting other like minded people.

The Experience

The 3G Dating Agency is a safe, fully moderated mobile community that makes it possible to find new friends or partners for fun, dating and long term relationships.

It doesn't require anything to be downloaded or installed and is free to join and browse from your mobile or PC. The design of the service ensures that the personal contact details of members remain private and it has a unique video validation process that ensures all members are real people aged 18+.

By making it possible to chat with and make 3G Video Calls with other members before arranging to physically meet up the service can help members start "taking the waiting out of dating".



The Experience

SIMPLE TO JOIN

It's free and takes just two minutes to join the service and start browsing.

Works on ANY internet enabled handset. Even with 2.5G phones you can send and receive messages from other members (video calling will require a 3G handset).

No need to download or install anything to your device, thus ensuring that the service is accessible by as many people as possible, regardless of their technical knowledge.

The 3G Dating Agency user experience is optimised by functioning within the mobile browser that the user is already familiar with using.

Taking a popular online activity to the Mobile Web... did you know most internet users have visited an online dating site?

ALWAYS ON

Employer control and monitoring of employee use of the internet means that for many the web isn't really accessible even when they're sitting in front of a PC.

Because The 3G Dating Agency service is available anytime and anywhere on your mobile as well as your PC we really can provide complete privacy and help... **"take the waiting out of dating."**



www.the3gdatingagency.com

The Experience

3G VIDEO CALLING

The simplest form of communication is eye-to-eye with someone right next to you so it's no surprise that 3G Video Calling on your Mobile the ideal way to get up close and personal with interesting new people.

Psychologists have found that 60% of all communication is non verbal and 30% is actually the tone with which you say something. So infact as much as 90% of what you're saying isn't coming out of your mouth.

Make your best impression by:

- > Reading their profile thoroughly before the call
- > Listening to what they're saying and responding
- > Framing your face clearly
- > Keep the handset still
- > To look your best hold the handset at eye level to avoid looking like you have a double chin
- > If you're ever wondering what to say or how you look, remember, they've already viewed your profile which means they must already like you!

SAFETY FIRST

Life's about opening yourself up to new people and experiences and this is very important because most people don't know what they want until they see it.

Just remember to follow some simple rules:

Always arrange to meet in a well lit public place to and from which you should make your own travel arrangements

Tell a friend where you're going and ask them to give you a call to check on the progress you're making.

By communicating through The 3G Dating Agency you can be sure that your personal contact details remain private and you can STOP any unwanted contact by simply clicking "Don't Show Again" on their profile

Report to The 3G Dating Agency anything that concerns you.