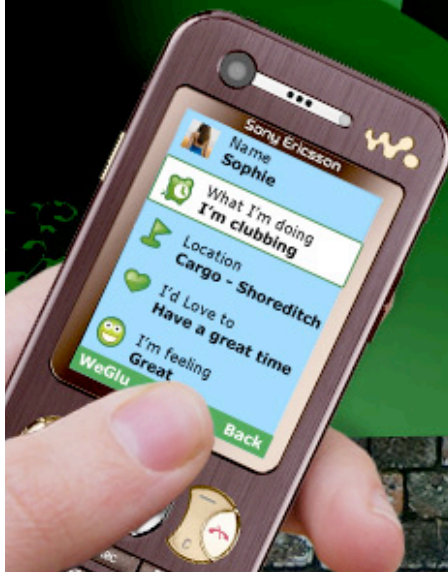


# YOUR ADDRESS BOOK IS YOUR SOCIAL LIFE

**weglu**  
friends together

Know what your friends are up to  
Share messages with photos and video  
Back up your contacts



**dan** says:

Join me on Weglu and stay super close on your mobile and the web



**SIGN IN**

## WeGlu friends together

WeGlu is mobile social software to help 'friends stick together'. WeGlu brings your address book to life and allows your friends and favourite organisations to tell you what they're doing, where they are, what they'd like to do and how they're feeling so you can get in touch, meet up or just send them a hug.

But WeGlu does more than this. It also allows you to create and receive rich multimedia messages including sound recordings, photos, videos and web links that you and your friends can chat about on your mobile or on the web.

Because WeGlu is permission-based, you choose which people and organisations can chat with you and you can block anyone who starts to abuse your trust and love. This makes WeGlu

perfect for groups and organisations that really care about their fans and audiences and have good things to tell them when they are out and about

Sign up at [www.weglu.com](http://www.weglu.com)

Download at [m.weglu.com](http://m.weglu.com) on your mobile.

# WeGlu mobile

## Home screen

WeGlu is available as a java download for sony ericsson and nokia phones and will soon be available for other mobiles too.

The home screen allows you to update your profile, see what your friends are up to, create multimedia messages and see new messages and comments from your friends. You can adjust how you are alerted to new messages, accept invitations and send the WeGlu team ideas on how to make WeGlu better.

You can also search your address book, back up your phone contacts and get help



Splash screen



Saving your phone contacts

# WeGlu mobile

me

You can change your profile picture, tell your friends whether you are available, what you are doing, where you are, what you'd love to do and how you're feeling. Your profile information is secret and can only be seen by people you count as friends.

The screenshot shows a profile page for a user named 'jason'. At the top left is a skull profile picture. The name 'My name' is followed by 'jason'. Below this are several sections: 'Availability' with a green checkmark icon, 'What I'm doing' with a clock icon and the text 'Chilling Out', and 'Location' with a flag icon and the text 'Camden, N1'. A white box contains 'I'd love to' with a heart icon and the text 'Be reading my book', with a green 'Edit' button to the right. Below that is 'I'm feeling' with a neutral face icon and the text 'sleepy'. At the bottom is a green bar with 'Save' on the left and 'Back' on the right.

This screenshot shows the 'What I'm doing' input screen. At the top is a profile picture and the name 'My name Carlos' with an 'abc' keyboard icon. Below are 'Availability' and 'I'd love to Go movies'. The 'What I'm doing' section has a text input field containing 'working' and a location field containing 'Spain, 01003'. At the bottom is a green bar with a 'Clear' button.

What you're doing

This screenshot shows the 'I'm feeling' input screen. At the top is a heart icon and the text 'I'd love to Go movies' with an 'abc' keyboard icon. Below is the 'I'm feeling' section with a text input field containing 'Happy' and a row of five emotion icons (happy, neutral, sad, angry, surprised). Below that are fields for 'My phone number +34662148259', '@ Email carlos@veiss.com', and 'My birthday 24/12/1967'. At the bottom is a green bar with a 'Clear' button.

how you're feeling

# WeGlu mobile

## My friends

When you look at your address book, you'll see what your friends are doing and be able to give them a call, text them or send them a rich message using WeGlu. Un-read profiles are shown in bold and listed by recently updated. You can also phone or text your mum or the local taxi company straight from the WeGlu address book, invite people to be friends, block unwanted contacts or even delete them.

The screenshot shows a list of four friends in the WeGlu mobile app. Each entry includes a profile picture, the friend's name, a status update, and two icons: a green smiley face and a red 'X' in a circle. The background is light blue. At the bottom, there is a green bar with the 'WeGlu' logo on the left and a 'Back' button on the right.

- Paulo**: Resting, home, be healthy, positive but full of needles
- skins**: going for a ride, along the canal, find out what YOU fancy
- WeGlu**: team@weglu.com
- Steve**: Going Cycling, Home, Eat,

The screenshot shows the search interface of the WeGlu mobile app. At the top, a friend's profile is visible: 'dan' with a profile picture, a green smiley face icon, and a red 'X' icon. The status update reads: 'Buying scottish comfort food and avoiding the rain,'. Below this is a large light blue area. At the bottom, there is a search bar with a green magnifying glass icon on the left, the text 'Da' inside, and a 'Clear' button on the right. The 'WeGlu' logo is in the bottom left corner.

Search your friends list by typing their name



## WeGlu mobile

### Create

You can create messages, invite people to events or share your favourite places on WeGlu. When you make a message you can add multiple pictures, short videos or audio clips straight from WeGlu and then decide who to share the message with. You can share any message to all your friends, selected friends or even to friends and their friends or make it public for anyone to see on the WeGlu website.



adding media



editing media



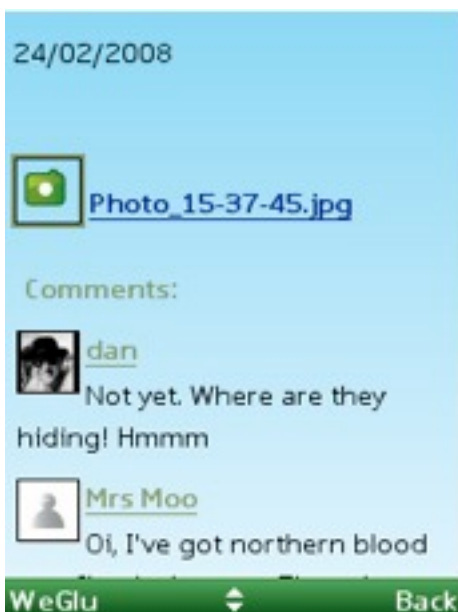
Capturing photos, sounds and videos



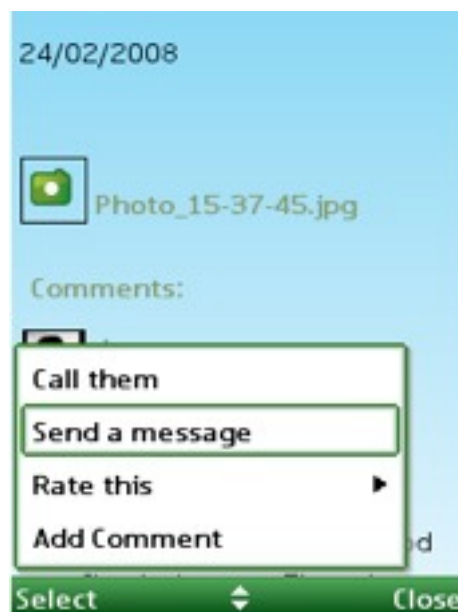
## WeGlu mobile

### Multimedia messages

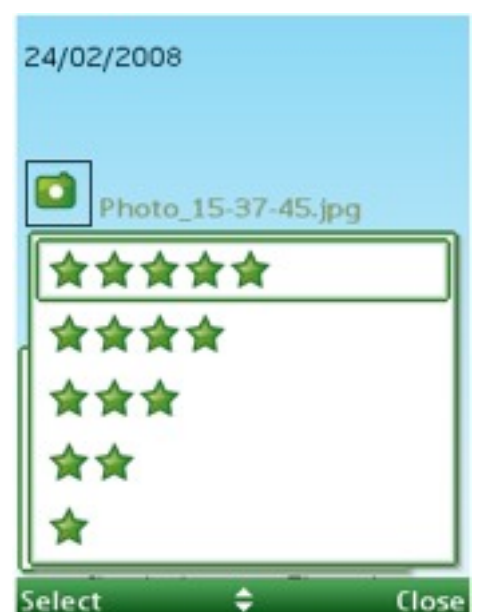
You can rate messages and add comments to messages that you receive so instead of having one to one conversations by text you can have rich and often silly conversations with all of your friends about anything that happens to you as you live your life.



adding comments



Calling or sending messages straight from a message



rating messages too



## WeGlu web

Me and my friends doing stuff together

WeGlu doesn't just work on your mobile. You can also log in to [www.weglu.com](http://www.weglu.com) and see what you're friends are doing on the web.

From: WeGlu  
Subject: **A new Message shared for you in WeGlu**  
Date: 22 April 2008 16:58:10 BDT  
To: Dan Phillips  
Reply-To: WeGlu

Go to [www.weglu.com/stuff/1933](http://www.weglu.com/stuff/1933) to join or add your reply

sent using **weglu**

**YOUR SOCIAL LIFE  
IN YOUR POCKET**



**Mrs Moo says:  
Our Chateau!**

Wow, afternoon tea on the tersasse in the sun - with the occasional waft of cow dung to remind us that we're in the country :-)

REPLY



Photos:



Photo\_17-54-52.jpg

## WeGlu email

And even if you're friends or contacts aren't on WeGlu you can still send them WeGlu messages straight from your phone using WeGlu mail. The world is suddenly better connected.